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| Artists | Ryoichi Majima |
| Profile | Since the mid-1970s, has studied traditional painting and sketching in Spain, and woodcutting and conceptual art in the United States. Has garnered attention for his pop, humorous artworks. Has held numerous solo exhibitions and taken part in many group exhibits at art museums and art galleries both in Japan and overseas since the 1990s. |
| Title | Hinomaru Bento |
| | (Venue : Niigata Station CoCoLo West N+ / No. : 万9) |
| Text | This artist has exhibited unique and stimulating pieces based on the theme of food, which is one of humanity's fundamental desires. He surprises us with food-based artworks that are kitschy and unpredictable. Examples of these include his Noodle Boy, which shows a man submerged in a bowl of ramen slurping up noodles, as well as enormous hamburgers and fried eggs. This piece is called Hinomaru Bento, and features a pickled ume plum placed atop tightly-packed white rice. This simple yet powerful work has come to symbolize Niigata cuisine. |